

Scan Report

Searching "newbury taxi" on [Google Maps](#) for:

Cabco
34A Kingfisher Ct, Hambridge Rd, Newbury RG14 5SJ
4.4  (579)

ARP 1.72

ATRP 1.72

SoLV 100.00

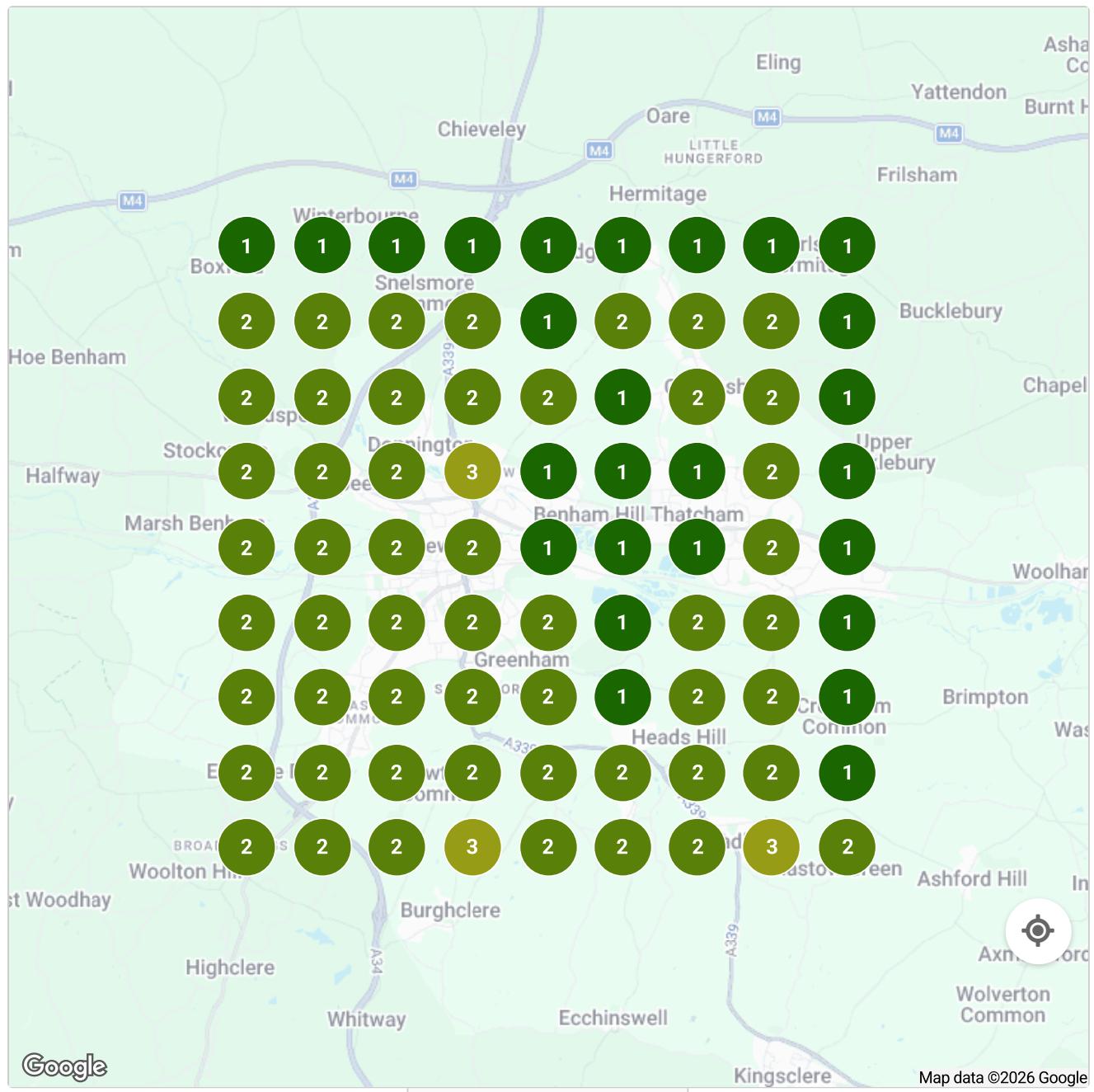
Searched using a **9 x 9 grid** with a **3.0mi radius** covering **36.00mi²**

The center point for this grid is [51.4011443, -1.3010155](#)

Search performed on 3 September, 2024, 9:40 PM



Map Scan Results



Metric Insights

Based on competitive analysis

OSoLV

Potential for SoLV improvement

Your SoLV

100.00

Top SoLV

100.00

0

100.00

You are the market leader



SoLV Distance

Your distance visibility vs. market

Your Distance

2.57 mi

Average Distance

2.62 mi

0 mi

2.62 mi

You are **0.05 mi below** the market average



Competitors

Active competitors in market

Total Competitors

29

with SoLV > 0

4

Active

Total Competitors

86.21% have no measurable SoLV





✨ AI Report Analysis

We analyzed organic Google search results near Newbury, England, for queries related to your business, Cabco, and you have some impressive strengths! You have a solid number of 579 reviews, contributing to a good presence. Your performance is very good across all regions, including the north, northeast, east, southeast, northwest, southwest, west, and south. However, there are some areas for improvement. Your business hours are missing from Google's Knowledge Graph, so check your Google Business Profile to ensure they are listed correctly. Also, consider widening your radius from 3.0 miles to 5.3 miles to capture even more of your ranking potential; [Click here to start that scan](#). Finally, your average star rating is 4.4, and there are ways to improve it, so consider looking into that!

Recommendations

- 🔴 📶 MAJOR Your business hours are missing from Google's Knowledge Graph. You may want to check your Google Business Profile to ensure hours are actually listed, but please be aware that for some categories, Google does not display operating hours on organic search pages.
- 🔴 📶 MAJOR Your grid size of 9x9 appears to be optimal. Consider widening your radius from 3.0 mi to 5.3 mi to get a clearer view of where else you may be ranking. [Click here to start that scan](#).
- 🔴 📶 MAJOR Your average star rating is 4.4 -- find out how to significantly improve your star rating with an [AI reviews analysis](#).
- 🔴 📶 MINOR Your latest post was on Jul 7, 2024 which is more than two weeks ago. Consider writing a new post to keep your listing fresh.
- 🔴 📶 MINOR Consider adding scans for [cabco taxi services hambridge rd](#), [private hire taxis newbury](#), [affordable taxi newbury thatcham](#), [early morning taxi service hungerford](#), [local taxi company hambridge road](#). These keywords focus on specific services, locations, and customer needs, reflecting various search intents likely related to Cabco's offerings.

Vulnerable Competitors

You may be able to overtake these competitors if you implement the recommendations we've outlined above.

- ❗ On a pin to the northwest (where you are ranked #3), you have an opportunity to outrank AERO NEWBURY, who is ranked #2 and has a star rating of 5.0 with 189 reviews.
- ❗ On a pin to the northwest (where you are ranked #3), you have an opportunity to outrank RAj TAXIS NEWBURY, who is ranked #1 and has a star rating of 5.0 with 971 reviews.

Already Complete

- ✓ 📶 MAJOR You have 579 reviews. Start an [AI reviews analysis](#) for a deeper look at how customers perceive your reviews.
- ✓ 📶 MINOR Your phone number is listed as "+44 1635 33333".
- ✓ 📶 MINOR You have user reviews directly showing on your Google business profile listing.
- ✓ 📶 MINOR You have "Reviews from the web" showing directly on your Knowledge Graph (the right-hand sidebar of a Google Search). Nice! While not a huge ranking factor, they do help your listing's prominence, and take up more real estate on the page.
- ✓ 📶 MINOR Your website is listed as "https://cabco33333.com/".

- ✓  MINOR Your business description is listed as "Founded in 1988, Cabco is West Berkshire's Premier Taxi and Private Hire operator. We cover Newbury, Thatcham, Hungerford and all other local and national areas. Cabco operates as a cooperative, with some sixty five members operating almost 70... More[...]".
- ✓  MINOR You have social media profiles showing directly on your Knowledge Graph. While not a huge ranking factor, they do help your listing's prominence, and your listing takes up more real estate on the page.

⚠ This AI-generated report aims to provide a snapshot of your listing's health and suggest improvements. Exercise caution and always double-check recommendations before implementation, as they may not be a perfect fit for your business.



Business Results Comparison

ARP: Average Rank Position across data points where the business is found in the top 20 results.

ATRP: Average Total Rank Position across all data points data points searched.

SoLV: Share of Local Voice is the percentage of data points where the business ranks in the top three positions. Over time, SoLV may be an excellent tool for understanding brand lift.

BUSINESS INFORMATION		FOUND IN	ARP	ATRP	SoLV ▾
1	Cabco 34A Kingfisher Ct, Hambridge Rd, Newbury RG14 5SJ 4.4 (579) TAXI SERVICE +3 MORE	81 data points 100.00% of results	1.72	1.72	100
2	Ave Cabs 2 St Donats Pl, Newbury RG14 7ND 4.4 (186) TAXI SERVICE	81 data points 100.00% of results	1.53	1.53	95.06
3	RAj TAXIS NEWBURY Mill Ln, Newbury RG14 5YT 5.0 (971) TAXI SERVICE	81 data points 100.00% of results	2.95	2.95	95.06
4	AERO NEWBURY 15 The Broadway, Newbury RG14 1AS 5.0 (189) TAXI SERVICE +2 MORE	81 data points 100.00% of results	4.68	4.68	9.88
5	Airpremier Cars Raceview House Raceview Business Centre, Hambridge Rd, Newbury RG14 5SA 5.0 (3) TAXI SERVICE	81 data points 100.00% of results	6.41	6.41	0.00
6	Go Pro Taxi Station Rd, Newbury RG14 5DG 4.7 (12) TAXI SERVICE +1 MORE	81 data points 100.00% of results	8.22	8.22	0.00
7	Broadway Cars H1, Raceview House Raceview Business Centre, Raceview business centre, Hambridge Rd, Newbury RG14 5SA 3.6 (13) TAXI SERVICE	81 data points 100.00% of results	8.40	8.40	0.00
8	Shajan taxi service Newbury St: Nicholas road Newbury Berkshire RG14 5PR 5.0 (10) TAXI SERVICE	81 data points 100.00% of results	9.85	9.85	0.00

9	Newbury Executive Cars Bartholomew St, Newbury RG14 7BE 4.5  (2) ⇒ TAXI SERVICE	81 data points 100.00% of results	9.88	9.88	0.00
10	FC Datoy Cars 86 Cromwell Rd, Newbury RG14 2HW 5.0  (19) ⇒ TAXI SERVICE	80 data points 98.77% of results	10.81	10.94	0.00
11	AMPM Taxis 62 Bartholomew St, Newbury RG14 7BE 3.4  (35) ⇒ TAXI SERVICE	81 data points 100.00% of results	11.04	11.04	0.00
12	Take Me Home James Taxis The Orchard, Abex Rd, Newbury RG14 5EY 4.8  (21) ⇒ TAXI SERVICE +1 MORE	81 data points 100.00% of results	11.28	11.28	0.00
13	John Bs Airport Cars Newbury 4.7  (13) ⇒ TAXI SERVICE +1 MORE	81 data points 100.00% of results	12.25	12.25	0.00
14	Nurul Taxi Newbury 4.3  (6) ⇒ TAXI SERVICE +1 MORE	81 data points 100.00% of results	13.74	13.74	0.00
15	A4 Taxis 49 Cheap St, Newbury RG14 5BX 0.0  (0) ⇒ TAXI SERVICE	78 data points 96.30% of results	14.37	14.62	0.00
16	M Taxi Newbury Bartholomew St, Newbury RG14 5QH 5.0  (7) ⇒ TAXI SERVICE	81 data points 100.00% of results	14.98	14.98	0.00
17	Andys Taxis 68 Derwent Rd, Thatcham RG19 3UR 4.9  (147) ⇒ TAXI SERVICE	74 data points 91.36% of results	16.24	16.65	0.00
18	Phil's Taxi and 8 Seater Minibus service, Newbury and Surrounding Areas 27 Barfield Rd, Thatcham RG18 3BL 4.9  (21) ⇒ TAXI SERVICE +5 MORE	69 data points 85.19% of results	16.54	17.20	0.00
19	Take Me Home James Taxis The Lodge, Strattons Farm House, Newbury Rd, Kingsclere, Newbury RG20 4SZ 4.9  (71) ⇒ TAXI SERVICE +1 MORE	30 data points 37.04% of results	15.07	18.80	0.00

20	Dawns independent taxi service Balfour Cres, Newbury RG14 6SP 4.4  (7) ⇒ TAXI SERVICE	45 data points 55.56% of results	17.62	19.12	0.00
21	AAA Taxis (Newbury) 5.0  (8) ⇒ TAXI SERVICE +1 MORE	13 data points 16.05% of results	10.31	19.28	0.00
22	A to B Executive Cars 65 Sandleford Ln, Abbots Grove, Greenham, Thatcham RG19 8XQ 5.0  (29) ⇒ CHAUFFEUR SERVICE	42 data points 51.85% of results	19.12	20+	0.00
23	Simply Medicals - PCV, Taxi & HGV Medicals - Newbury Hall, High St, Chieveley, Newbury RG20 8TE 5.0  (6) ⇒ MEDICAL CERTIFICATE SERVICE +4 MORE	17 data points 20.99% of results	17.00	20+	0.00
24	A 4 Taxis 0.0  (0) ⇒ TAXI SERVICE +1 MORE	18 data points 22.22% of results	19.39	20+	0.00
25	S&K TAXI NEWBURY Florence Gardens, Thatcham RG18 3HA 0.0  (0) ⇒ TAXI SERVICE	14 data points 17.28% of results	19.57	20+	0.00
26	Hills Burghclere 10 Breachfield, Burghclere, Newbury RG20 9HY 3.0  (1) ⇒ TAXI SERVICE +1 MORE	3 data points 3.70% of results	19.33	20+	0.00
27	Samantha's Taxis: The Female-Friendly Cab Company 5.0  (39) ⇒ TAXI SERVICE +1 MORE	1 data point 1.23% of results	19.00	20+	0.00
28	First Class Executive Cars 2 Wheelwrights, Newbury RG20 9QW 0.0  (0) ⇒ TAXI SERVICE	1 data point 1.23% of results	20.00	20+	0.00
29	A1 Cars 14 Adwood Ct, Thatcham RG19 4ES 4.9  (56) ⇒ TAXI SERVICE	1 data point 1.23% of results	20.00	20+	0.00

Prepared by **On The Map**
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If you have any questions, feel free to contact us at [Hello@onthemap.agency](mailto>Hello@onthemap.agency)